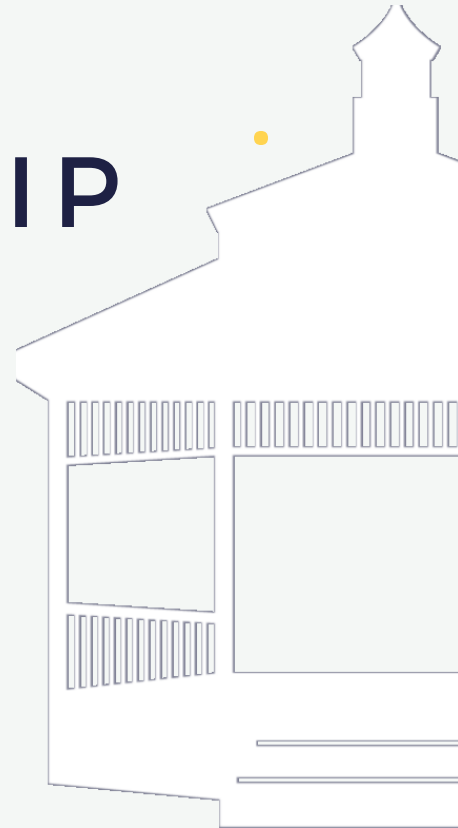


**STONEHAM CHAMBER OF COMMERCE**

# **SUMMER CONCERT SERIES**

STONEHAM TOWN COMMON - 7PM  
6 Thursdays | June 21 - August 2

## **2018 SPONSORSHIP PACKET**



May 1, 2018

Dear Local Business Owner,

On behalf of the Stoneham Chamber of Commerce, I am writing to request your sponsorship of our Summer Concert Series. This year we will offer six concerts, from June 21 - August 2 at 7PM to dusk on the Stoneham Town Common.

This is an opportunity for your business to align itself with one of our most popular, family-orientated events in Stoneham. In exchange for your sponsorship, we are committed to providing the highest levels of recognition. I have attached a detailed list of sponsorship benefits which include your business being recognized in our promotional materials, newspaper advertisements, flyers and posters, banners, social media campaigns, the Chamber of Commerce website and other publications.

What is the Summer Concert Series? This popular community program is a free series of concerts held in Stoneham annually. This program is solely funded by the generosity of Chamber of Commerce members. This is not only a great opportunity to promote your business, but to also support the great need for free, family-orientated music programs that area residents seek out, as evidence by the large number of concert goers. We hope that you find our program worthy of your support.

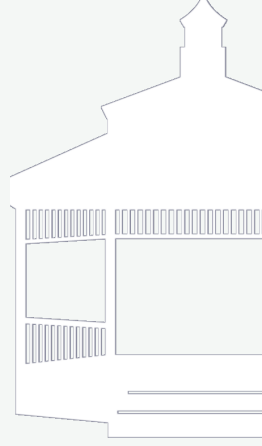
Thank you for considering our request and we look forward to the possibility of partnering with you. Thank you for all that you do in our community. If you would like additional information or have any questions, please contact me at (781) 438-0001 or [ed@stonehamchamber.org](mailto:ed@stonehamchamber.org).

Sincerely,

Megan Day  
Executive Director

# STONEHAM CHAMBER OF COMMERCE

## SUMMER CONCERT SERIES



## Overview

Since 2003, the Stoneham Chamber of Commerce has hosted the annual Summer Concert Series. From June 21-August 2, six concerts are held on the Stoneham Town Common and attended by hundreds of area residents. Below is the 2018 schedule.

## Performance Schedule

### JUNE 21 • NEW LEGACY SWING BAND

Dance orchestra ensemble playing music from all music eras.

### JUNE 28 • RATTLESNAKE ALLEY

Contemporary country music with classic rock roots.

### JULY 12 • FUN BUCKET

Unique four-piece putting their spin on popular music.

### JULY 19 • SEABREEZE

Italian Night favorite covering "Rat Pack" standards

### JULY 26 • GREATER BOSTON STAGE COMPANY

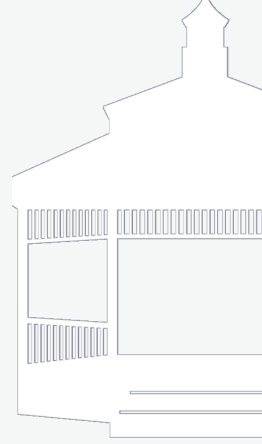
Local performing artists present Broadway favorites.

### AUG 2 • CO-PILOT

Americana indie pop duo playing original music

# STONEHAM CHAMBER OF COMMERCE

## SUMMER CONCERT SERIES



## Sponsorship Levels & Benefits

### **HEADLINER . . . . . \$900**

#### **Presenting Sponsor**

- Acknowledgement of company during nightly welcome speech.
- Prominent recognition in all Summer Concert Series marketing materials and programs.
- Six official social media posts acknowledging your support.
- Logo and link on Chamber website concert page.
- On-site table opportunity at every concert.
- Recognition in all news releases and marketing emails regarding the 2018 Summer Concert Series.
- Prominent display on our corporate banner displayed at all concerts.

### **OPENING ACT . . . . . \$400**

#### **Corporate Sponsor**

- Acknowledgement of company during nightly welcome speech.
- Recognition in all Summer Concert Series marketing materials.
- Logo and link on Chamber website concert page.
- Recognition in news releases and marketing emails regarding the 2018 Summer Concert Series.
- On-site table opportunity at one concert of your choosing.
- Display on our corporate banner displayed at all concerts.

### **SUPERFAN . . . . . \$250**

#### **Friend of the Summer Concert Series**

- Recognition in all Summer Concert Series marketing materials.
- Logo and link on Chamber website concert page.
- Recognition in news releases and marketing emails regarding the 2018 Summer Concert Series.
- Display on our corporate banner displayed at all concerts.

**How to become a sponsor? Please call Megan Day at (781) 438-0001 or email [ed@stonehamchamber.org](mailto:ed@stonehamchamber.org).**