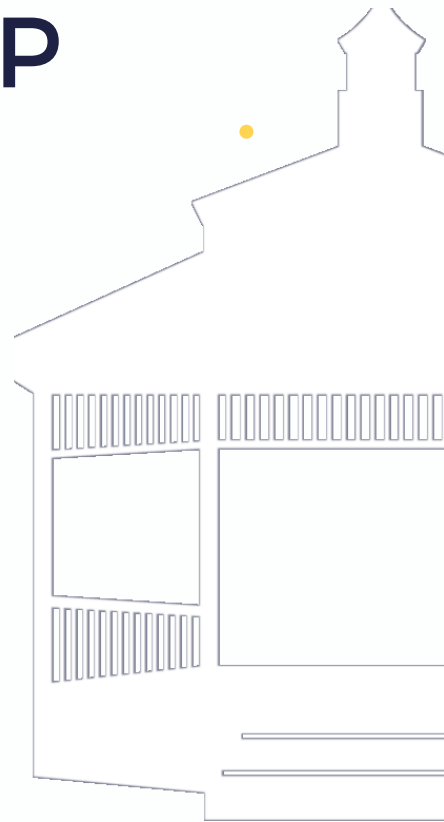


STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES

STONEHAM TOWN COMMON - 7PM
Thursdays | June 20 - August 1

2019 SPONSORSHIP PACKET



May 1, 2019

Dear Local Business Owner,

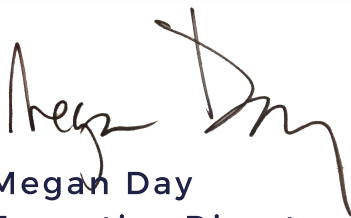
On behalf of the Stoneham Chamber of Commerce, I am writing to request your sponsorship of our Summer Concert Series. This year we will offer six concerts, from June 20 - August 1 at 7PM to dusk on the Stoneham Town Common.

This is an opportunity for your business to align itself with one of our most popular, family-orientated events in Stoneham. In exchange for your sponsorship, we are committed to providing the highest levels of recognition. I have attached a detailed list of sponsorship benefits that include your business being recognized in our promotional materials, newspaper advertisements, flyers and posters, banners, social media campaigns, the Chamber of Commerce website and other publications. In addition, each concert is promoted at and follows the weekly Stoneham Farmers Market.

What is the Summer Concert Series? This popular community program is a free series of concerts held in Stoneham annually. This program is solely funded by the generosity of Chamber of Commerce members. This is not only a great opportunity to promote your business, but to also support the great need for free, family-oriented music programs that area residents seek out, as evidence by the large number of concert goers. We hope that you find our program worthy of your support.

Thank you for considering our request and we look forward to the possibility of partnering with you. If you would like additional information or have any questions, please contact me at (781) 438-0001 or ed@stonehamchamber.org before **Wed., May 29th.**

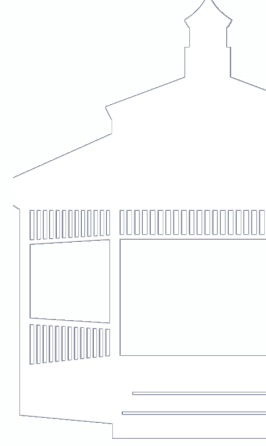
Sincerely,

A handwritten signature in black ink, appearing to read 'Megan Day', written over a light blue horizontal line.

Megan Day
Executive Director

STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES



Overview

Since 2003, the Stoneham Chamber of Commerce has hosted the annual Summer Concert Series. From June 20 -August 1, six concerts are held on the Stoneham Town Common and attended by hundreds of area residents. Below is the 2019 schedule.

Performance Schedule

JUNE 20 • SOUL JACKER

Old school soul with a modern groove

JUNE 27 • GRAND THEFT AUDIO

Acoustic classic rock act that features music of '60s and '70

JULY 11 • GREATER BOSTON STAGE COMPANY

Broadway cabaret favorites performed by local stage artists

JULY 18 • SWING SENDERS

Big band ensemble playing jazz and swing

JULY 25 • SEABREEZE

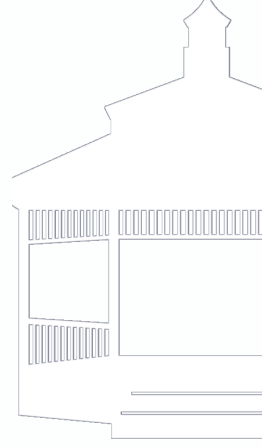
Italian Night favorite covering "Rat Pack" standards.

AUG 1 • NOWHEREMEN

Boston's feistiest Beatles cover band

STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES



Sponsorship Levels

HEADLINER \$900

Presenting Sponsor

- Acknowledgment of company during nightly welcome speech.
- Prominent recognition in all Summer Concert Series marketing materials and a half page ad in the program.
- Six official social media posts acknowledging your support.
- Logo and link on Chamber website concert page.
- On-site table opportunity two concerts.
- Recognition in all news releases and marketing emails regarding the 2019 Summer Concert Series.
- Prominent display on our corporate banner displayed at all concerts.

OPENING ACT \$400

Corporate Sponsor

- Acknowledgment of company during nightly welcome speech.
- Recognition in Summer Concert Series marketing materials and a quarter page ad in the program.
- Logo and link on Chamber website concert page.
- Recognition in news releases and marketing emails regarding the 2019 Summer Concert Series.
- On-site table opportunity at one concert of your choosing.
- Display on our corporate banner displayed at all concerts.

SUPER FAN \$250

Friend of the Summer Concert Series

- Recognition in all Summer Concert Series marketing materials.
- Logo and link on Chamber website concert page.
- Recognition in news releases and marketing emails regarding the 2018 Summer Concert Series.
- Display on our corporate banner displayed at all concerts.

PROGRAM AD \$50 - \$100

- Place either a quarter page or half page ad in this year's program that will be distributed at each concert.

For more information, visit stonehamchamber.org/summer-concert-series or contact Megan Day at (781) 438-0001 or megan@stonehamchamber.org.