



keep the cheer here visibility opportunities

Celebrate the holiday season with our local business community! The Stoneham Chamber is hosting two events in December to support local businesses and the community. Sponsor the Stoneham Holiday Open House and the Holiday Parade to have your business associated with these popular events!



stoneham holiday open house

Saturday December 3, 5:30pm-8:00pm

The Stoneham Chamber is hosting our first Holiday Open House. Local residents will visit Stoneham stores, businesses, and restaurants on foot or by Old Town Trolley for an evening of specials, raffles, treats and promotions to make holiday shopping easy and fun. There will also be a "holiday passport" where participants are entered for a chance to win amazing raffle prizes based on the number of businesses they visit during the event.



HOLIDAY PARADE

Saturday, December 11, 11am-1:30pm

Returning for a second year, the Holiday Parade will travel around Stoneham spreading holiday cheer with decorated cars and floats, emergency vehicles and Santa.



Holiday Open House & Parade Gold Sponsor: \$750

Digital Assets:

- Graphics: Inclusion in event logo/graphic used for all materials.
- Website:
 - Visibility on Holiday Open House & Parade landing pages.
 - Logo placement on all Holiday Open House & Parade event pages.
- Social Media: Inclusion in all related tweets, Facebook and Instagram posts related to event
- Email: Inclusion in emails related entire event series.

Print:

- Program: Prominent logo placement on Holiday Open House & Parade Passports.
- Banners: Inclusion in all event banners including your banner on the Open House Trolley and Parade floats.
- Press Releases: Prominent inclusion in all press releases.

On-Site:

- Brand visibility at event.

Holiday Open House & Parade Silver Sponsor: \$500

Digital Assets:

- Website:
 - Visibility on Holiday Open House & Parade landing pages
 - Logo placement on all Holiday Open House & Parade event pages
- Social Media: Inclusion in all related tweets, Facebook and Instagram posts related to event
- Email: Inclusion in emails related entire event series

Print:

- Program: Logo placement on event program.
- Banners: Inclusion in event banners including on Open House Trolley and Holiday Parade floats.
- Press Releases: Name listed on in all press releases.

Holiday Open House Bronze Sponsor: \$300

Digital Assets:

- Website:
 - Visibility on Holiday Open House & Parade landing page
 - Name placement on Holiday Open House & Parade event pages
- Social Media: Inclusion in tweets, Facebook and Instagram posts related to event
- Email: Inclusion in emails related to event.

Print:

- Program: Name listed on event program.
- Banners: Name listed on event banner.
- Press Releases: Prominent inclusion in press releases.

For more information or to become a Holiday Open House & Parade Sponsor, please contact Megan Day at megan@stonehamchamber.org or call (781) 438-0001.