

STONEHAM CHAMBER OF COMMERCE

MEMBER BENEFITS

Strengthening business and building community for a better Stoneham.



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The Stoneham Chamber of Commerce is an independent, non-profit organization supported by its members through donations, membership dues and fundraising events in order to promote businesses and advocate on their behalf. The Chamber is not a government agency or part of the Town of Stoneham, however, we do collaborate on many initiatives.

chamber events



The Chamber offers a multitude of events and programs designed to expand your network and connect you to other area professionals and community members. Members can choose from more than 40 networking opportunities annually that include Business After Hours receptions, Regional Multi-Chamber events, the Women In Business Series and First Friday Referral Breakfasts.

BBQ AT THE ZOO

An annual celebration held at the end of May to celebrate Small Business Month. Members and guests network over a barbecue held at the Stone Zoo after hours.

CHAMBER GOLF TOURNAMENT

The annual chamber golf tournament, now in its 30th year, is held at the Andover Country Club in June. Proceeds from the tournament support the Chamber's scholarship program.



ANNUAL MEETING

A year-end social to celebrate the success of Chamber members and reflect on the year in review. Awards are given to members who have demonstrated exceptional dedication to Stoneham and the business community. This event is exclusively for Chamber members and offered at no cost.

MULTICHAMBER NETWORKING RECEPTIONS

Through a partnership among area chambers, these offer five multi-chamber networking receptions and four Woman in Business events annually.

CO-HOST BEFORE AND AFTER HOURS NETWORKING EVENTS

Co-host either a networking referral breakfast or a business after hours event with the Chamber. We organize the event either at your business or a select location and provide the opportunity to give a brief pitch to attendees.

community events

We work together for a better Stoneham through positive, inclusive community programs and events year-round, because successful communities mean a successful local economy. The Chamber hosts several annual events that draw thousands of participants and offers members the opportunity to promote and enhance their reputation through exclusive and discounted sponsorship and/or exhibitor opportunities.

HEALTH & WELLNESS EXPO

Offered the first Saturday in April, the Expo connects area health service providers with local residents. Sponsorships are limited to members. Exhibitor space regularly sells out and members are given the first opportunity to register and receive a significant discount.

SUMMER CONCERT SERIES

A popular, family-friendly event offering six free concerts and activities on Thursday evenings in June, July and August on the Town Common. Sponsorships are limited to members and provide excellent visibility throughout the summer.

STONEHAM TOWN DAY

This signature hometown event takes place in mid-September and attracts as many as 10,000 attendees. The day-long celebration includes exhibitors, activities, games, giveaways and fun. Sponsorships are available to members exclusively and spaces can be reserved by members at a significant discount.

HALLOWEEN STROLL & DOWNTOWN WINDOW PAINTING

In the beginning of October, participating businesses have their storefront windows converted into Halloween designs created by local community members. On the Saturday before Halloween, families trick-or-treat in the Downtown District and participate in activities in and around the Town Common. There is no cost to participate.

KEEP THE CHEER HERE CAMPAIGN, TREE LIGHTING ON THE COMMON & HOLIDAY PARADE

Kicking off on Small Business Saturday, the Chamber offers a Keep the Cheer Here campaign to encourage shopping local for the holidays. Additionally, the Chamber hosts both the Tree Lighting on the Common and the Holiday Parade. Members are encouraged to host a holiday table at no cost and receive discounts on sponsoring the tree lights display.

Studies show that when consumers know that a small business belongs to their local chamber of commerce, they are 44% more likely to think favorably of it and 66% more likely to purchase goods or services from that business in the future.

promotion

The Chamber regularly coordinates with members to highlight their events, promotions and milestones through multiple channels. These include the Chamber website, local print media, social media and Chamber publications, our television show and email newsletters.

- Landing page is created for each member business that includes contact information, hours, social media links and more on our high traffic website and directory.
- Exclusive referral service to inquiries.
- Ribbon cuttings for new members, celebrations and special events.
- New member announcement on website, newsletters and social media.
- Participation in Stoneham 101 Open House and Downtown Banner programs.

advocacy & education

The Chamber facilitates an open dialogue between businesses and local elected officials to advocate for the needs and issues impacting Stoneham's business community. We also offer regular workshops and seminars tailored to members around specific topics of interest.

- Informative bi-monthly newsletters
- Weekly member email updates
- Topical workshops and seminars
- Business roundtable forums with local officials
- Business Before and After Hours Networking Events
- One on One FREE Counseling with SCORE

The Stoneham Chamber of Commerce believes in advancing a strong business climate by being an advocate for business and a catalyst for community and economic development in Stoneham.

exclusive member benefits

The Chamber offers many members-only benefits to businesses to take advantage of.

- Complete membership mailing list upon request
- Participation in Shop Local Shop Stoneham Gift Certificate Program
- Scholarship program eligibility for high school relatives or employees
- Deeply discounted or free exhibitor registrations for signature events like Town Day and the Health & Wellness Expo
- Opportunities to advertise in Chamber newsletters, eblasts and on our website
- Sponsorship opportunities at our popular community events
- Member only registration periods for Town Day and the Health & Wellness Expo
- Guest speaker and event co-host opportunities
- Interview opportunities on *Stoneham Compass* TV show, for newsletter
- Social media posts of your business, events and promotions
- Discounts on downtown banner advertisements and holiday tree light program

