

STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES



STONEHAM TOWN COMMON | THURSDAY NIGHTS | 7PM - 9PM

JUNE 30 JULY 14 JULY 7 JULY 21 JULY 28 AUG 4 AUG 11

grand
theft audio

the
erlenmeyers

three speed
orange

seabreeze

tenderheds

greater
boston stage
company

school of
rock



STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES

Overview

Since 2003, the Stoneham Chamber of Commerce has hosted the annual Summer Concert Series on the Town Common. This popular community program offers weekly concerts on Thursday nights during the summer is solely funded by the generosity of Chamber of Commerce members. This is a great opportunity to promote your business, as well as support the great need for free, family-oriented music programs that area residents seek out.

In exchange for your sponsorship, the Stoneham Chamber is committed to providing the highest levels of recognition for the duration of the Series that runs the entire summer. We hope that you find this program worthy of your support.

Sponsorship Levels & Benefits

HEADLINER| Presenting Sponsor . . . \$1,000

- Recognition as a platinum sponsor in event logo.
- Top tier visibility on event landing page on Chamber website.
- Your company name/logo on social media event pages and posts (Facebook boosted posts, Twitter and Instagram).
- Regular promotion of your sponsorship in weekly ChamberNews email.
- Recognition in all event marketing materials including logo in programs.
- Your logo displayed prominently on event banners and on all promotional posters.
- Acknowledgement in all related press releases.
- Acknowledgement of sponsorship in quarterly Chamber Newsletter.
- Tabling opportunities at non-vendor events (e.g. Halloween Stroll, Summer Concert Series).
- Tabling opportunity at two concerts of your choice with table, chairs and canopy provided.
- Acknowledgment of company during nightly welcome speech.

OPENING ACT| Gold Sponsor . . . \$750

- Recognition as a gold sponsor in event logo
- Second tier visibility on event landing page on Chamber website
- Your company name/logo on social media event pages and post
- Regular promotion of your sponsorship in weekly ChamberNews email
- Recognition in event marketing materials including logo in programs
- Your logo displayed on event banners located and on all promotional posters
- Acknowledgement of sponsorship corresponding to sponsorship level in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter
- Tabling opportunity at one concert of your choice with table, chairs and canopy provided.
- Acknowledgment of company during nightly welcome speech.

SUPERFAN | Silver Sponsor. \$500

- Recognition as a sponsor in the event logo and marketing materials
- Third tier visibility on event landing page on Chamber website
- Your company name on Chamber event page
- Regular promotion in weekly ChamberNews email; recognition in all event marketing materials including name in programs.
- Your name displayed on event banners and on all promotional posters; acknowledgement in all related press releases and acknowledgement of sponsorship in quarterly Chamber Newsletter.
- Acknowledgment of company during nightly welcome speech.

FRIEND OF THE SERIES | Bronze Sponsor. \$250

- Recognition as a bronze sponsor in event marketing materials
- Fourth tier visibility on event landing page on Chamber website
- Your company name on social media event page
- Regular promotion in weekly ChamberNews email
- Recognition in all event marketing materials including name in programs
- Your name displayed on event banners and on all promotional posters; acknowledgement in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter.

CONCERT PROGRAM AD \$50 - \$100

- Place a quarter page or half page ad, promotion or coupon in the Concert Program distributed to attendees at all concerts.

RAFFLE DONATION

- Donate an item, service or gift card (approximate value of \$100) to be raffled off during intermission. A representative from your company is welcome to attend and pull the winner on stage.

Register Your Business

Return this form to the Stoneham Chamber by mailing it to 335 Main Street, Suite 202, Stoneham, MA 02180 or scan or visit stonehamchamber.org/summer-concert-series/sponsor to complete your sponsorship online.



Business Name:

Contact:

Email:

Phone:

Sponsorship level:

Total Amount:

Payment method:



Invoice me



Check

Payable to the Stoneham Chamber of Commerce



Credit Card

We will contact you for details

Questions? Please call Megan Day at (781) 438-0001 or email megan@stonehamchamber.org.