

STONEHAM CHAMBER OF COMMERCE

# SUMMER CONCERT SERIES



STONEHAM TOWN COMMON | THURSDAY NIGHTS | 7PM - 9PM

**JUNE 29**

grand  
theft audio

**JULY 6**

new legacy  
swing band

**JULY 13**

seabreeze

**JULY 20**

kier burns +  
the kettle  
burners

**JULY 27**

funbucket

**AUG 3**

the late risers



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# SUMMER CONCERT SERIES

## Overview

Since 2003, the Stoneham Chamber of Commerce has hosted the annual Summer Concert Series on the Town Common. This popular community program offers weekly concerts on Thursday nights during the summer is solely funded by the generosity of Chamber of Commerce members. This is a great opportunity to promote your business, as well as support the great need for free, family-oriented music programs that area residents seek out.

In exchange for your sponsorship, the Stoneham Chamber is committed to providing the highest levels of recognition for the duration of the Series that runs the entire summer. We hope that you find this program worthy of your support.

## Sponsorship Levels & Benefits

**HEADLINER | Presenting Sponsor . . . . \$1,000 (\$1,200 Non-Member)**

- Recognition as a platinum sponsor in event logo.
- Top tier visibility on event landing page on Chamber website.
- Your company name/logo on social media event pages and posts (Facebook boosted posts, Twitter and Instagram).
- Regular promotion of your sponsorship in weekly ChamberNews email.
- Recognition in all event marketing materials including logo in programs.
- Your logo displayed prominently on event banners and on all promotional posters.
- Acknowledgement in all related press releases.
- Acknowledgement of sponsorship in quarterly Chamber Newsletter.
- Tabling opportunities at non-vendor events (e.g. Halloween Stroll, Summer Concert Series).
- Tabling opportunity at two concerts of your choice with table, chairs and canopy provided.
- Acknowledgment of company during nightly welcome speech.

## **OPENING ACT | Gold Sponsor . . . \$750 (\$900 Non-Member)**

- Recognition as a gold sponsor in event logo
- Second tier visibility on event landing page on Chamber website
- Your company name/logo on social media event pages and post
- Regular promotion of your sponsorship in weekly ChamberNews email
- Recognition in event marketing materials including logo in programs
- Your logo displayed on event banners located and on all promotional posters
- Acknowledgement of sponsorship corresponding to sponsorship level in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter
- Tabling opportunity at one concert of your choice with table, chairs and canopy provided.
- Acknowledgment of company during nightly welcome speech.

## **SUPERFAN | Silver Sponsor. . . \$500 (\$600 Non-Member)**

- Recognition as a sponsor in the event logo and marketing materials
- Third tier visibility on event landing page on Chamber website
- Your company name on Chamber event page
- Regular promotion in weekly ChamberNews email; recognition in all event marketing materials including name in programs.
- Your name displayed on event banners and on all promotional posters; acknowledgement in all related press releases and acknowledgement of sponsorship in quarterly Chamber Newsletter.
- Acknowledgment of company during nightly welcome speech.

## **FRIEND OF THE SERIES | Bronze Sponsor. . . \$250 (\$300 Non-Member)**

- Recognition as a bronze sponsor in event marketing materials
- Fourth tier visibility on event landing page on Chamber website
- Your company name on social media event page
- Regular promotion in weekly ChamberNews email
- Recognition in all event marketing materials including name in programs
- Your name displayed on event banners and on all promotional posters; acknowledgement in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter.

## **CONCERT PROGRAM AD . . . . . \$50 - \$100**

- Place a quarter page or half page ad, promotion or coupon in the Concert Program distributed to attendees at all concerts.

## **RAFFLE DONATION**

- Donate an item, service or gift card (approximate value of \$100) to be raffled off during intermission. A representative from your company is welcome to attend and pull the winner on stage.

# Register Your Business

Return this form by mailing it to:

Stoneham Chamber of Commerce  
335 Main Street, Suite 202  
Stoneham, MA 02180



Complete payment online by scanning the QR code or visiting [stonehamchamber.org/summer-concert-series/sponsor](http://stonehamchamber.org/summer-concert-series/sponsor).

Business Name:

Contact:

Email:

Phone:

Sponsorship level:

Total Amount:

Payment method:



Invoice me



Check

*Payable to the Stoneham Chamber of Commerce*



Credit Card

*We will contact you for details*

Questions? Please call Megan Day at (781) 438-0001 or email [megan@stonehamchamber.org](mailto:megan@stonehamchamber.org).