

STONEHAM CHAMBER OF COMMERCE

Board of Directors Meeting

SEPTEMBER 12, 2023

CHAMBER OFFICE

MEMBERS IN ATTENDANCE

Jeff Buxton, Reem Rajeh, Eric Bergstron, Claudia Prodero Arnoff, Anthony Guardia, Mike Truesdale, Karyn Millerick, Diane Bonanni, Rob Brogna, Megan Henaghan

MEETING MINUTES

Jeff Buxton meeting opened 5:03

BUSINESS DISCUSSION

Chamber Vision Map/ Renewed Strategic Direction Beth Saunders

Beth Saunders presented vision map created by subcommittee. Vision map allows the chamber to ask why - why is this event important. Everything should point to a goal on the vision map. How map should be read, "in order to achieve (goal) must (achieve subgoal). Creates continuum for achievement within our vision. Creates accountability. Next steps are to finalize the vision map and make it operational. This will include:

- Clarify and confirm goals as written
- Brainstorm additional goals and preconditions if desired/needed
- Pre-conditions are also goals; they are 'interim' in that they must be achieved in order to achieve another goal
- Focus on what you can reasonably accomplish!
- Test the statements for RESULTS rather than action

Seating of New Executive Committee

Jeff discusses how at the next meeting we need to seat new executive committee. Slate is Eric Bergstrom, President, Claudia Prodero, VP, Reem Rajeh, Treasurer, Karyn Millerick, Clerk and Jeff will serve as Immediate Past President.

Town Day Discussion

Everything coming together. Biggest headache is working with Board of Health to permit one day licenses to businesses they already have certified. Some businesses are not participating as a result. Megan will work with BOH staff to streamline the process next year. Jeff asks for board members to volunteer for at an hour or two to support the day.

Meeting adjourned at 6:15