STONEHAM CHAMBER OF COMMERCE

# SUMMER CONCERT SERIES

ON THE TOWN COMMON

STONEHAM TOWN COMMON THURSDAYS, 7PM - 9PM **JUNE 20 - AUG 15** 

WWW.STONEHAMCHAMBER.ORG

**JUNE 20\*** 

kier byrnes + the kettle burners

**JUNE 27\*\*** 

funbucket

JULY 11

mighty smooth **JULY 18\*** 

better her than me

**JULY 25** 

young company + friends

AUG 1

seabreeze

**AUG 8\*** 

tenderheds

**AUG 15** 

us air force jazz band













### Overview

Since 2003, the Stoneham Chamber of Commerce has hosted the annual Summer Concert Series on the Town Common. This popular community program offers weekly concerts on Thursday nights during the summer and is solely funded by the generosity of Chamber of Commerce members. This is a great opportunity to promote your business, as well as support the great need for free, family-oriented music programs for area residents.

In exchange for your sponsorship, the Stoneham Chamber is committed to providing the highest levels of recognition for the duration of the Series that runs the entire summer. We hope that you find this program worthy of your support.

## Sponsorship Levels & Benefits

**HEADLINER | Platinum Sponsor** . . . . \$1,000 (\$1,200 Non-Member)

- Recognition as a platinum sponsor in event logo
- Top tier visibility on event landing page on Chamber website
- Your company name/logo on social media event pages and posts (Facebook boosted posts, Twitter, and Instagram)
- Regular promotion of your sponsorship in bi-weekly ChamberNews email
- · Recognition in all event marketing materials including logo in programs
- Your logo displayed prominently on event banners and on all promotional posters
- Acknowledgement in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter
- Tabling opportunities at non-vendor events (e.g., Halloween Stroll, Summer Concert Series)
- Tabling opportunity at two concerts of your choice with table, chairs, and canopy provided
- · Acknowledgment of your company during nightly welcome speech

#### **OPENING ACT | Gold Sponsor** . . . . \$750 (\$900 Non-Member)

- Recognition as a gold sponsor in event logo
- · Second tier visibility on event landing page on Chamber website
- Your company name/logo on social media event pages and post
- Regular promotion of your sponsorship in bi-weekly ChamberNews email
- · Recognition in event marketing materials including logo in programs
- Your logo displayed on event banners located and on all promotional posters
- Acknowledgement of sponsorship corresponding to sponsorship level in all related press releases
- Acknowledgement of sponsorship in quarterly Chamber Newsletter
- Tabling opportunity at one concert of your choice with table, chairs and canopy provided
- Acknowledgment of your company during nightly welcome speech

#### **SUPERFAN | Silver Sponsor**. . . . \$500 (\$600 Non-Member)

- · Recognition as a sponsor in the event logo and marketing materials
- Third tier visibility on event landing page on Chamber website
- Your company name on Chamber event page
- Regular promotion in bi-weekly ChamberNews email; recognition in all event marketing materials including name in programs
- Your name displayed on event banners and on all promotional posters; acknowledgement in all related press releases and acknowledgement of sponsorship in quarterly Chamber Newsletter
- Acknowledgment of your company during nightly welcome speech

#### FRIEND OF THE SERIES | Bronze Sponsor. . . . \$250 (\$300 Non-Member)

- Recognition as a bronze sponsor in event marketing materials
- Fourth tier visibility on event landing page on Chamber website
- Your company name on social media event page
- Regular promotion in bi-weekly ChamberNews email
- · Recognition in all event marketing materials including name in programs
- Your name displayed on event banners and on all promotional posters;
   acknowledgement in all related press releases
- · Acknowledgement of sponsorship in quarterly Chamber Newsletter.

#### **CONCERT PROGRAM AD . . . . . . . \$50 - \$100**

• Place a quarter page or half page ad, promotion or coupon in the Concert Program distributed to attendees at all concerts.

#### RAFFLE DONATION

• Donate an item, service or gift card (approximate value of \$100) to be raffled off during intermission. A representative from your company is welcome to attend and pull the winning ticket on stage.

## Register Your Business

Return this form by mailing it to:

Stoneham Chamber of Commerce 335 Main Street, Suite 202 Stoneham, MA 02180





Busine	ess Name:	
Conta	ct:	
Email:		
Phone	:	
Sponso	orship level:	Total Amount:
Payme	nt method:	
	Invoice me	
	Check Payable to the Stoneh	ham Chamber of Commerce
	Credit Card	

Questions? Please call Megan Day at (781) 438-0001 or email megan@stonehamchamber.org.