

STONEHAM CHAMBER OF COMMERCE

# Connect with the Chamber

SPONSORSHIP OPPORTUNITIES



*Ribbon Cutting Celebrating the New Facade at Food Rev Kitchen*

Strengthening business and building community for a better Stoneham.

# Who We Are

The Stoneham Chamber of Commerce is an independent, non-profit organization supported by our members, a diverse group of dedicated business professionals representing businesses of all sizes and industries.

We believe in advancing a strong business climate by being an advocate for business and a catalyst for community and economic development in Stoneham.

## Our Vision

A thriving and inclusive community with a strong sense of place and connections among businesses, local government, community groups and residents supporting economic growth, innovation and quality of life.

## Board of Directors

ERIC BERGSTROM  
PRESIDENT  
StonehamBank

CLAUDIA PRODERO  
VICE PRESIDENT  
Ceramica Paint Studio

REEM RAJEH  
TREASURER  
Salem Five Bank

KARYN MILLERICK  
CLERK  
The Dirty Doodle

JEFF BUXTON  
PAST PRESIDENT  
BIZ-ID

KEVIN BARILE  
Barile Family Funeral  
Homes

MONICA CANOVA  
RE/MAX Andrew  
Realty

ADELIA DELTRECCO  
Prestige Homes Real  
Estate

MEGAN HENAGHAN  
Nobility Hill Tavern

DEVIN MARROCCO  
Cummings Properties

CYNTHIA MEAD  
Zoo New England

HEATHER MELL  
Greater Boston Stage  
Company

ROSANNA RODRIGUEZ  
Northern Bank



# Chamber Sponsorship and Visibility Opportunities

Sponsoring events and initiatives through the Stoneham Chamber is one of the most effective ways for businesses to build visibility, credibility, and meaningful local connections. Chamber-led events bring together residents, business owners, public officials, and community organizations—offering sponsors a unique platform to reach engaged audiences in a trusted setting.

## **1. HIGH-VALUE BRAND VISIBILITY**

Chamber events draw strong attendance and media attention. Sponsorship puts your business front and center through event signage, digital promotion, social media mentions, and recognition across the Chamber's communication channels. Your brand becomes associated with community leadership and civic engagement.

## **2. STRENGTHENED COMMUNITY REPUTATION**

Supporting local events signals that your business is invested in the well-being of the community. This builds goodwill among residents and customers, enhances brand loyalty, and positions your business as a partner in making the community stronger and more vibrant. By supporting them, businesses demonstrate that they care about more than sales—they care about the people who live and work here.

## **3. DIRECT ACCESS TO KEY AUDIENCES**

From families attending Town Day to local leaders at breakfast networking, Chamber events attract diverse audiences. Sponsorship creates opportunities for face-to-face interaction, product promotion, volunteer engagement, and meaningful relationship building.

## **4. TANGIBLE MARKETING RETURN ON INVESTMENT**

With built-in advertising, web exposure, and cross-promotions, Chamber sponsorships provide more value than traditional advertising alone. Businesses can reach thousands of community members at once with measurable touchpoints.

## **5. SUPPORT FOR A STRONG LOCAL ECONOMY**

When you sponsor through the Chamber, you're contributing to programs that strengthen the business climate—advocacy efforts, workforce initiatives, educational programs, and small business support. Your sponsorship dollars help create a thriving ecosystem that benefits everyone, including your own business.

# Signature Event Sponsorship Opportunities

Each year, the Stoneham Chamber offers several community events that are free and open to the public that are made possible through the generosity of the business community. The following sponsorship fee structure is offered for the following events: **Health + Wellness Fair, Annual Chamber Golf Tournament, Summer Concert Series, Stoneham Town Day, Halloween Stroll, Annual Meeting + Member Breakfast, More Cheer Happens Here Campaign** (Includes Tree Lighting on the Town Common, Holiday Parade, Trolley to Santa at Whip Hill). These events provide an excellent opportunity for businesses to gain visibility and showcase your commitment to the community.

## SPONSORSHIP LEVELS & BENEFITS\*

**PRESENTING\*\***  
Platinum Sponsor  
\$2,500 (\$3,000)\*\*\*

**CORPORATE**  
Gold Sponsor  
\$1000 (\$1200)

**BUSINESS**  
Silver Sponsor  
\$500 (\$600)

**FRIEND**  
Bronze Sponsor  
\$250 (\$300)

	PRESENTING** Platinum Sponsor \$2,500 (\$3,000)***	CORPORATE Gold Sponsor \$1000 (\$1200)	BUSINESS Silver Sponsor \$500 (\$600)	FRIEND Bronze Sponsor \$250 (\$300)
<u>Print Materials</u> : Your business name and/or logo featured on flyers, posters, and A-frame signage.	X	X	X	X
<u>Social Media</u> : Enhanced visibility across chamber event pages and posts on Facebook, Instagram, and Stoneham Patch.	X	X	X	
<u>Print Media</u> : Inclusion in the bi-monthly Chamber Newsletter and weekly promotion in The Stoneham Independent.	X	X	X	
<u>Email Marketing</u> : Recognition of your sponsorship in the bi-weekly ChamberNews email and in regular event announcements.	X	X	X	
<u>Tabling Opportunities</u> : Reserved high-traffic space(s) at vendor events with tables, chairs, and a canopy provided.	2	1		
<u>Banner &amp; Event Recognition</u> : Your banner displayed on-site and acknowledgment during remarks	X	X	X	X
<u>Program Listing</u> : Sponsorship recognition and optional advertisement placement in the event program.	LARGE AD	SMALL AD		
<u>Certificate</u> : A framed sponsorship certificate to display proudly at your business.	X	X		

\* Logo size and placement determined by sponsorship level.

\*\* Presenting sponsors are given exclusivity by industry for the event sponsored.

\*\*\* Non-member price in parathesis.

## Marketing & Advertising Opportunities

---

CHAMBER NEWS BI-WEEKLY EMAIL	A bi-weekly newsletter sent to more than 2,000 local business owners, employees, and residents that contains information about upcoming events, workshops, opportunities, and local news. Have your business acknowledged as a sponsor with your logo in each newsletter. <b>Quarterly \$125   Annual Sponsorship \$500</b>
MEMBER-TO-MEMBER PROMOTION	Send a one-time email blast to the Chamber distribution list of 2,000+ members and partners. Limited number available. <b>First Email Free for Members   \$50 Per eBlast</b>
CHAMBER WEBSITE	The Chamber website has more than 25,000 impressions each month. Place an ad on the Chamber's homepage to take advantage of this high traffic site. <b>Quarterly: \$250   Annually: \$850</b>
CHAMBER NEWSLETTER	Our quarterly newsletter is mailed to 1000 Stoneham businesses and households. Place a business card sized ad in the newsletter or a promotional flyer as an insert. <b>Annual Ad: \$250   Insert: \$100</b>
WELCOME NEW RESIDENT BAGS	Get your business in front of new residents by including a flyer or promotional item in our Welcome Bags. <b>\$50 registration fee per 150 items (items provided by you to the Chamber)</b>

## Beautification Sponsorship Opportunities

---

DOWNTOWN BANNER	Each year, the Chamber designs banners for the Stoneham Square business district. Sponsor a banner and have your business name displayed. <b>Member: \$250   Non-Member \$300</b>
HANGING FLOWER BASKETS	Each spring, the Chamber purchases hanging flower baskets for the lampposts in Stoneham Square. <b>Member: \$150 for Two Baskets   Non-Member \$200</b>
HOLIDAY LIGHTS CAMPAIGN	The beautiful holiday lights display in Downtown Stoneham created by the Stoneham DPW is funded by the chamber's annual light donation. Donations are acknowledged by signage in Stoneham Square.

## Networking Event Opportunities

---

BREAKFAST, LUNCH + LEARN OR AFTER HOURS NETWORKING	Enjoy a meal amongst area business owners and professionals, Sponsor an event or host. Work with Chamber staff to determine the best fit. <b>Member: \$100 per breakfast, \$500 annually   Non-Member, \$125/\$600</b>
WOMEN IN BUSINESS SERIES	A quarterly meet-up for local women entrepreneurs and professionals. <b>Member: \$200 per event, \$700 annually   Non-Member, \$250/\$800</b>

# Annual Sponsorship Recognition

Maximize your visibility and impact by committing to a full year of involvement through one of the Stoneham Chamber's Annual Sponsorships.

There are two ways to become an Annual Chamber Sponsor:

Option 1: Complete the Annual Sponsorship Form and select the Chamber events, programs, and initiatives you would like your sponsorship dollars applied toward throughout the year. Your total investment will determine your annual sponsorship level.

Option 2: Select an Annual Sponsorship level you would like to commit to, then apply those sponsorship funds to Chamber events and initiatives as opportunities arise throughout the year.

Both options give you the flexibility to align your sponsorship with the events and audiences that best support your business goals, while enjoying year-round recognition and benefits associated with your sponsor level.

## **Chamber Champion**

\$5,000+ annually

Top-tier logo placement on the chamber website, priority recognition in print materials, and frequent acknowledgment across Chamber social media and digital communications.

## **Chamber Partner**

\$4,000-\$5,000 annually

High-visibility recognition on the chamber website, consistent inclusion in print materials, and regular mentions on social media and online platforms.

## **Chamber Advocate**

\$3,000-\$4,000 annually

Recognition on select event signage, inclusion in Chamber print materials, and acknowledgment across social media and digital communications.

## **Chamber Supporter**

\$2,000-\$3,000 annually

Acknowledgment on shared signage at select events and recognition in Chamber print and social media communications.

We're happy to help you choose the sponsorship level that best fits your goals and select events and initiatives that maximize your visibility.

Sign up by March 1 to receive a full year of sponsorship recognition and benefits.

# Registration Form

There are several ways to complete your sponsorship payment. To be invoiced or send a check, please complete this registration page and send to our office. Visit [stonehamchamber.org/sponsor](http://stonehamchamber.org/sponsor) or use the QR Code below to pay online. Thank you for your support!

<b>SIGNATURE EVENTS</b>	Platinum \$2,500 (\$3,000)*	Gold \$1,000 (\$1,200)	Silver \$500 (\$600)	Bronze \$250 (\$300)
Health + Wellness Fair				
Annual Golf Tournament				
Summer Concert Series				
Stoneham Town Day				
Halloween Stroll				
Annual Meeting + Member Breakfast				
More Cheer Happens Here (Tree Lighting, Parade + Trolley)				

\* Non-member price either listed or in parathesis. If no non-member price listed, the sponsorship is available to chamber members only.

## MARKETING OPPORTUNITIES

ChamberNews Bi-Weekly Email	<input type="checkbox"/> Quarterly \$125	<input type="checkbox"/> Annually \$500
Chamber Website	<input type="checkbox"/> Quarterly: \$250	<input type="checkbox"/> Annually: \$850
Chamber Newsletter	<input type="checkbox"/> Annual Ad: \$250	<input type="checkbox"/> Insert: \$100
Member-to-Member Promotion	<input type="checkbox"/> 1st Email Free	<input type="checkbox"/> \$50 Per eBlast
New Resident Welcome Bags	<input type="checkbox"/> \$50 Per 150 Items/Flyers	<input type="checkbox"/> \$500 to Sponsor

## NETWORKING OPPORTUNITIES

Breakfast, Lunch or After Hours	<input type="checkbox"/> Per Event \$100 (\$125)	<input type="checkbox"/> Annual \$500 (\$600)
Women in Business	<input type="checkbox"/> Per Event \$200 (\$250)	<input type="checkbox"/> Annual \$700 (\$800)

## BEAUTIFICATION INITIATIVES

Holiday Lights Campaign	<input type="checkbox"/> Donation Amount	
Downtown Banner	<input type="checkbox"/> Member: \$250	<input type="checkbox"/> Non-Member \$300
Hanging Flower Baskets	<input type="checkbox"/> Member: \$150	<input type="checkbox"/> Non-Member \$200

## Payment Method

Business Name:

Email:

Contact:

Select Payment

Invoice me

Venmo (StonehamChamber)

Check (Stoneham Chamber)



**Total amount:** \_\_\_\_\_



# stoneham chamber of commerce

335 Main Street, Suite 202  
Stoneham, MA 02180

[www.stonehamchamber.org](http://www.stonehamchamber.org)  
[info@stonehamchamber.org](mailto:info@stonehamchamber.org)