

STONEHAM CHAMBER OF COMMERCE

# year in review

*Celebrating the Stoneham Business Community*



● Prestige Homes Real Estate  
● Ribbon Cutting



● Governor Healey with  
● Chamber VP Claudia Prodero,  
● Ceramica Paint Studios

# 2025



[www.stonehamchamber.org](http://www.stonehamchamber.org) 

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@stonehamchamber 

# signature events

The Chamber organizes a variety of events throughout the year to foster connections between the business community and local residents.

## Community Health + Wellness Fair



In April, the Chamber hosted the 15th Annual Health + Wellness Fair, showcasing more than 50 wellness providers dedicated to linking the community with local resources. This event provided an opportunity for vendors and attendees to interact, share insights, and support each other's health journeys.

Sponsors:

- Presenting Sponsor: Winchester Hospital
- Gold Sponsors: The Arbors at Stoneham, Celtic Training Academy, and Charlie Health



# Summer Concert Series

The Chamber Summer Concert Committee kicked off the 2025 series with a Juneteenth celebration featuring New England Music Hall of Famer Jon Butcher and his band. The chamber hosted five additional concerts through August, including a Family Night with The Young Company. We also hosted several beer gardens during the concerts, with several local food vendors and activities each night. The series closed with Sea Breeze performing to a packed crowd at the 20<sup>th</sup> Italian Night.

The Summer Concert Committee was comprised of Debbie Catalano (Catalano Creative), Heather Mell (Greater Boston Stage Company), Valerie Giglio (Samson & Giglio), Megan Day (Stoneham Chamber), and Erin Kennedy (Stoneham Chamber).

The Summer Concert Series was made possible through the generosity of Platinum sponsors **StonehamBank, Stoneham Ford, Salem Five, Eastern Bank, and The Arbors**, Gold sponsors **ServPro, The Appian Club, and WS Development**; Silver sponsors **ACE Hardware, Rapid Liquors, and Evviva Trattoria**; and Bronze sponsors **Red Lotus Nails & Spa, Cain Oil, Dabbs Lock, and Stoneham CAN (Community Action Network)**.



# Stoneham Town Day

Stoneham Town Day is a collaborative effort between the Stoneham Chamber and the Town of Stoneham, proudly supported by presenting sponsors **Northern Bank** and **Winchester Hospital**, a member of Beth Israel Lahey Health. This year marked the 41st annual Town Day and was held on Sept. 20. More than 150 vendors stretched to all ends of the Common. The weather was beautiful, and attendance remained high throughout the day.

The Town Day Committee was led by Heather Mell from Greater Boston Stage Company, Jeff Buxton with BIZ-ID, Reem Rajeh from Salem Five Bank, Karyn Millerick of The Dirty Doodle, Claudia Prodero from Ceramica Paint Studio, and Adelia DelTrecco of Prestige Homes Real Estate. Town Day was made possible through the generosity of platinum sponsors **Salem Five Bank, Accutemp Engineering, StonehamBank, The Arbors at Stoneham, Eastern Bank, Stoneham Ford**, and **L.A. Puopolo Services**, silver sponsors **Red Lotus Nails and Spa, Everett Bank, Dabbs Lock, Spartan Ace Hardware**, and bronze sponsor **Agility Orthopedics**.



# Halloween Stroll + Storefront Window Painting

The Chamber partnered with Stoneham TV and the Stoneham Recreation Department to offer the 13th Annual Halloween Stroll. Each year, we offer games, crafts, and activities on the Town Common to complement the trick-or-treating in Stoneham Square. Additionally, the Chamber coordinates the Halloween Storefront Window Painting project to help make Stoneham's Downtown festive.

This event was made possible through the generosity of Salem Five Bank and Northern Bank.



# More Cheer Happens Here Holiday Campaign

The Chamber's holiday campaign kicked off on December 1 with the Tree Lighting on the Town Common and included the Menorah Lighting, Holiday Parade through town, and Trolley Rides to Santa at Whip Hill.

These events are offered in partnership with the Stoneham Department of Public Works, Stoneham Police and Fire Departments, Stoneham Recreation, and local sports and youth groups.

The holiday campaign was made possible through platinum sponsor **StonehamBank**, gold sponsors **Salem Five Bank, Spartan Ace Hardware, Northern Bank** and **Everett Bank**, and bronze sponsor **St. Patricks School**.



# community partnerships

The Chamber regularly teams up with local groups and town entities to support community events.

## Stoneham Pride

The Stoneham Chamber actively participates in the Stoneham Pride Committee, representing the business community and offering support to LGBTQIA+ members in Stoneham. To help raise funds for the committee, the Chamber created and sold t-shirts and tote bags during the annual celebration.



## Egg Hunt on the Town Common

The chamber partners with the Stoneham Recreation Department to offer games, activities, and more during this annual tradition on the town common.



## Celebrating Stoneham's 300<sup>th</sup> Anniversary

In 2025, Stoneham celebrated its tricentennial with a year-long series of events and activities honoring the town's rich history and vibrant community. The Stoneham Chamber served on the organizing committee and partnered with members to spotlight the community through a 52-week countdown featuring Stoneham businesses, organizations, community groups, and events—made possible through the support of *The Stoneham Independent*.

Highlights included a holiday screening of *It's a Wonderful Life* presented by the **Greater Boston Stage Company** and the End of Summer Celebration that offered Stoneham residents a free evening at the **Stone Zoo** and guided tours led by the **Stoneham Historical Society and Museum**, **Paddle Boston at Spot Pond**, and **Friends of the Fells**, showcasing local history, outdoor recreation, and treasured open spaces throughout the year.



# Stoneham High School Shark Tank

Every year, Stoneham High School students taking Economics develop business plans for a product of their choice to pitch in a Shark Tank exercise. The students made PowerPoints, videos, financial statements, and more for their products in an effort to receive a lucrative deal from Chamber member “sharks.”



## Community Service Fair

The Chamber connected with students at Stoneham High School's Community Service Fair along with local community groups, nonprofits, and businesses. We are expanding this relationship with the high school in 2026 to offer the Work Ready Initiative — partnering to offer practical skills to seniors to successfully enter the work force.

## Governor Healey Meets with Local Leaders

The Stoneham Chamber was honored to welcome Governor Maura Healey and Interim Economic Development Secretary Ashley Stolba to Stoneham Square in partnership with the Town of Stoneham, Representative Michael Day, and Senator Jason Lewis to kick off National Small Business Week in May. Last year, Stoneham was awarded \$4 million in One Stop for Community Growth Grants from the Commonwealth's Mass Works program to revitalize the downtown area. "Our downtowns are essential hubs for community gatherings and economic development. Our administration was happy to support improvements to Stoneham's incredible downtown, and it was great to meet some of the business owners who will benefit from these investments," said Governor Maura Healey. After speaking with local business leaders at the Greater Boston Stage Company, the group gathered at Ceramica Paint Studio to meet representatives from some of Stoneham's community groups.



# member connections

*The chamber offers events year-round to foster connections among members of the business community.*

## Legislative Breakfast

In March, the Stoneham, Reading-North Reading, and Wakefield Lynnfield Chambers of Commerce partnered with Senator Jason Lewis to host the 3<sup>rd</sup> annual Chamber Legislative Breakfast, where attendees heard from state senators and representatives about recent legislation and the outlook for the Commonwealth.



## Annual Chamber Golf Tournament

The Chamber welcomed more than 100 golfers to the Indian Ridge Golf Club for the 34th annual tournament in May. The event was title sponsored by **Salem Five Bank** and **Salem Five Insurance** and sponsored by **StonehamBank**, **Stoneham Ford**, **RJ O'Connell**, **Servpro Stoneham-Wakefield**, and **WS Development**. Golf Galaxy ran a contest, Pat's Place Barbershop offered trims, and **StretchLab** prepped golfers for a successful day of golfing. The tournament was organized by the Golf Committee led by Reem Rajeh (Salem Five Bank), Adelia Del Trecco (Prestige Homes Real Estate), Megan Henaghan (Nobility Hill Tavern), and Bruce Doyle, DMD.



# Annual Meeting + Member Breakfast

The 39th Annual Chamber Meeting was held on Nov. 19 at Bear Hill Golf Club and sponsored by **StonehamBank, Stoneham Ford, Northern Bank, Boston Health & Wellness, and Everett Bank**. Ashley Stolba, Undersecretary of the Massachusetts Executive Office of Economic Development, provided the keynote remarks. We recognized our milestone Chamber members and gave awards to Rapid Liquors (Member of the Year), Stoneham Department of Public Works (Unsung Heroes Award), Jennifer Hodgdon, Point Person Event Services (Entrepreneur of the Year), and Megan Samborski, INspire Cafe, Boys & Girls Club Metro North (Laura Hogan Award).



# Member Ribbon Cutting Celebrations

The Chamber hosted several ribbon cuttings this year. Prestige Home Real Estate celebrated their new home in The Commons Co-Working Space in Stoneham, Tropical Smoothie Cafe made their debut at Redstone Shopping Center, and Food Rev Kitchen commemorated the building's new facade.



# Multi-Chamber Networking

Multi-Chamber offerings continue to grow; they were held on a near monthly basis this year. Multi-Chambers are a collaboration of the Arlington, Burlington, Lexington, Malden, Medford, Reading/North Reading, Wakefield, Waltham, Wilmington/Tewksbury, Winchester, Woburn, and Stoneham Chambers and networking events were held at various locations including Common House Stoneham, The Great American Beer Hall, Hannah's Brewin Co., Faces Brewing Co., Kings, Hypothecary Ales, Aloft Hotel Lexington, Summer Shack, Lord Hobo Brewery, and Westin Waltham.



# Breakfast Networking + Merchants Group Meet-Up

The Chamber continued our bimonthly networking events at Pignone's Café and the Greater Boston Stage Company this year for members to catch up with friends and make new connections.



# Women in Business Series

In October members of the Stoneham and Melrose Chambers gathered with community members at **Food Rev Kitchen** to prep over a hundred meals to be donated to The Food Drive Community Freezers. **StonehamBank** sponsored this event. In November, Juliet Leydon of **The Arbors at Stoneham** led a robust discussion about Brandscaping and how connections across industries can lead to unexpected collaboration opportunities.



# chamber initiatives

The chamber spearheads several initiatives each year to support the local business community.

## Downtown Beautification: Street Lamp Banners + Hanging Flower Baskets

In September, new banners celebrating Stoneham's 300th Anniversary were installed in Downtown Stoneham through a collaboration between the Chamber and the Department of Public Works. The banners showcase scenes from Richard M. Gibney's mural, "Stoneham, Yesterday and Today," which has been restored and is now at the Historical Society. Thirty-five local businesses sponsored the banners, helping raise over \$1,000 for the Stoneham Historical Society & Museum.

In the spring, businesses and residents sponsored hanging flower baskets to add a burst of color to the downtown. The Chamber coordinated with the Stoneham Department of Public Works, who hung the baskets and watered them throughout the summer.



## Stoneham New Resident Welcome Bags

The Chamber launched a Welcome to Stoneham initiative, which provided each new household with a tote bag filled with giveaways, coupons, promotions, town information, and more. Thanks to our Welcome Bag sponsors **StonehamBank**, **Accutemp Engineering**, **Eversource**, and **Zoo New England**, as well as all of the Chamber members who contributed items to help us welcome new residents to Stoneham.



## Shop Local Gift Certificates

The Shop Stoneham Gift Certificate program began in 2021 as a benefit to members where 100 percent of the proceeds go back to the participating business. During the holiday season, the Chamber partners with the local PTOs to sell gift certificates as a fundraiser.



## Holiday Lights Campaign

Each year, the Stoneham Chamber has invested in hundreds of strands of holiday lights, allowing the Stoneham Department of Public Works to transform the Town Common and Stoneham Square into a festive holiday display.



# annual sponsors

Thank you to these sponsors for their year-round commitment to the Chamber.



# ⋮ board of directors

The Chamber Board of Directors is a volunteer leadership body that provides strategic guidance, governance, and oversight for the Chamber of Commerce. Board members are local business and community leaders who are committed to strengthening the local economy and advancing the Chamber's mission.

The Board is responsible for setting policy, supporting long-term planning, ensuring financial stewardship, and advocating for the needs of the business community. Working in partnership with Chamber staff, the Board helps shape programs, events, and initiatives that foster economic growth, community engagement, and a vibrant business climate.

Through their leadership and service, the Board of Directors plays a vital role in connecting businesses, supporting entrepreneurship, and promoting the overall health and success of the community.



From left to right: Megan Henaghan (Nobility Hill Tavern), Eric Bergstrom, President (Stoneham Financial Services), Jeff Buxton, Past President (BIZ-ID), Claudia Prodero, Vice President (Ceramica Paint Studio), Reem Rajeh, Treasurer (Salem Five Bank), Adelia Del Trecco, (Prestige Homes Real Estate), Rosanna Rodriguez (Northern Bank), Monica Canova (RE/MAX Andrew Realty), Heather Mell (Greater Boston State Company).

Not pictured: Kevin Barile (Barile Family Funeral Home), Devin Marrocco (Cummings Properties), Cynthia Mead (Zoo New England), and Karyn Millerick (The Dirty Doodle).

# by the numbers

225



CHAMBER MEMBERS

24



NEW MEMBERS

31

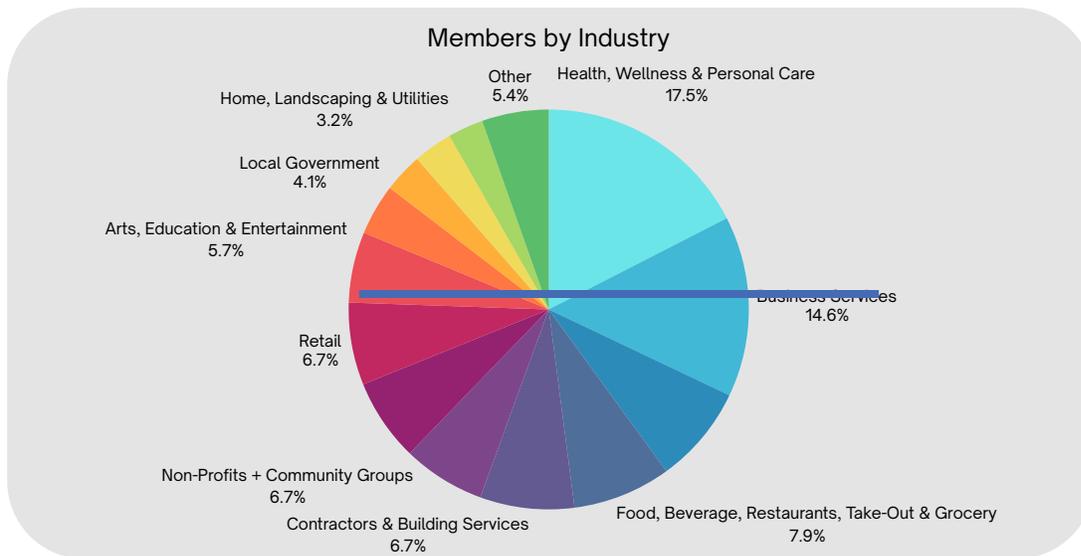


NETWORKING EVENTS

17



COMMUNITY EVENTS



# save the date



- 16th Stoneham Community Health & Wellness Fair, Sat Apr 4
- Chamber Legislative Breakfast, Wed Mar 24
- 35th Chamber Golf Tournament, Mon May 11
- Summer Concert Series, June-August
- Stoneham Town Day, Sat Sept 19
- Halloween Stroll, Sat Oct, 24
- Tree Lighting on the Common, Sun Nov 29
- Holiday Parade, Sat Dec 12

*The Stoneham Chamber of Commerce is an independent, non-profit membership organization that works to improve the local economy by connecting businesses to one another and to the community.*

*stonehamchamber.org*