



STONEHAM CHAMBER OF COMMERCE

SUMMER CONCERT SERIES

Since 2003, the Stoneham Chamber of Commerce has organized the annual Summer Concert Series on the Town Common. This popular community initiative features concerts every Thursday night from June 18 - July 30 and is funded entirely by the generosity of chamber members. This presents an excellent opportunity to promote your business while supporting free, family-friendly music events for area residents. In return for your sponsorship, the Stoneham Chamber is dedicated to offering exceptional recognition throughout the entire duration of the Summer Series. We sincerely hope you consider supporting this worthwhile program.

Sponsorship Levels & Benefits

HEADLINER
Platinum Sponsor
\$2,500 (\$3,000)*

OPENING ACT
Gold Sponsor
\$1,000 (\$1,200)

SUPERFAN
Silver Sponsor
\$500 (\$600)

FRIEND OF THE SERIES
Bronze Sponsor
\$250 (\$300)

	HEADLINER Platinum Sponsor \$2,500 (\$3,000)*	OPENING ACT Gold Sponsor \$1,000 (\$1,200)	SUPERFAN Silver Sponsor \$500 (\$600)	FRIEND OF THE SERIES Bronze Sponsor \$250 (\$300)
<u>Print materials:</u> Your business logo and/or name on flyers, posters and A-frame promotions.**	X	X	X	X
<u>Social media:</u> Visibility on chamber event pages and posts on Facebook, Instagram and Stoneham Patch.**	X	X	X	
<u>Print media:</u> bi-monthly Chamber Newsletter, Weekly promotion in The Stoneham Independent including an insert with concert schedule.**	X	X	X	
<u>Email marketing:</u> Promotion of your sponsorship in bi-weekly <i>ChamberNews</i> email and weekly concert announcements.	X	X	X	
<u>Tabling opportunities:</u> Reach attendees by having an on-site presence at the concert(s) of your choice. Tables, chairs and canopy provided.	2	1		
<u>Concert banner and remarks:</u> Large banner displayed with performers, acknowledgment during remarks with sponsorship level.	X	X	X	X
<u>Concert Program:</u> Acknowledge of sponsorship and advertisement opportunity.	LARGE AD	SMALL AD		
<u>Certificate:</u> Recognition of your sponsorship level to display at your business	X			

*Non-Member price in parathesis.

** Logo size and placement determined by sponsorship level.